

Editing/Art Directing for the International market

Types of stories

- Folk Tales
- True Life Stories
- Everyday stories
- Animal Stories
- Non fiction

Protagonists in stories

- Importance of child protagonist
- Role of adults in stories
- Animal stand ins for humans

Strategies for telling stories

- Point of view of narrator
- Voice
- Language
- Truthfulness
- Morality

Role of the Illustrator

- Conveys the world and setting of the story
- Personifies characters
- Accurate reflection of the text